

2018

ANNUAL REPORT



PRE4CLE





Dear Friends and Stakeholders,

Grit. Determination. Hard work. Generosity.

These are defining characteristics that Clevelanders are proud to claim, and here at PRE4CLE we see those values displayed everyday as we strive to fulfill the goal set by our community: to expand high-quality preschool to every three- and four-year-old in the City of Cleveland.

This year, through that famous Cleveland grit and hard work, **we saw a 110 percent increase in the number of high-quality preschool programs in the City of Cleveland.** To accomplish this, PRE4CLE's lead agency, Starting Point, worked with preschool programs to help teachers earn certificates and degrees, to implement high-quality curriculum, and to meet all of the robust requirements to become a high-quality program. We are so proud of the accomplishments of all of our preschool partners.

When it comes to preschool-aged children, no one works harder than their families! That's why PRE4CLE's Enrollment Campaign focuses on making high-quality preschool enrollment easier and more accessible for families. In 2017, PRE4CLE reached thousands of families through direct outreach in the community, open houses throughout the city, marketing, and online search tools and resources. **This effort helped to raise the number of children enrolled in high-quality preschool to over 4,800—a 69 percent increase since PRE4CLE began in 2014.**

So why do we work so hard to ensure that every child is in a high-quality program? The results show us that children who experience high-quality preschool are significantly more prepared to enter kindergarten ready to learn and thrive. **In the fall of 2017,**

65 percent of children who attended a PRE4CLE classroom demonstrated kindergarten readiness, compared to 60 percent in 2015. While we still have more work to do to ensure every child enters kindergarten ready to succeed, we are excited to see kindergarten readiness continue to climb.

These results would not be possible without the generosity of our expert community partners, funders, supporters, PRE4CLE staff, and the leadership of The Cleveland Early Childhood Compact. Together we have made significant strides toward fulfilling the goals of PRE4CLE, and we look forward to another year ahead of hard work and accomplishment.

In the pages that follow, you will find more details on how the goals of PRE4CLE are being brought to life, as well as our annual "State of Preschool" report to the community. As always, we welcome your feedback, questions, and ideas as we work to ensure every child in Cleveland starts school prepared to succeed.

Sincerely,

Eric Gordon
Co-Chair, Cleveland Early Childhood Compact
CEO, Cleveland Metropolitan School District

Marcia Egbert
Co-Chair, Cleveland Early Childhood Compact
Senior Program Officer for Human Services, The George Gund Foundation

Katie Kelly
Executive Director, PRE4CLE



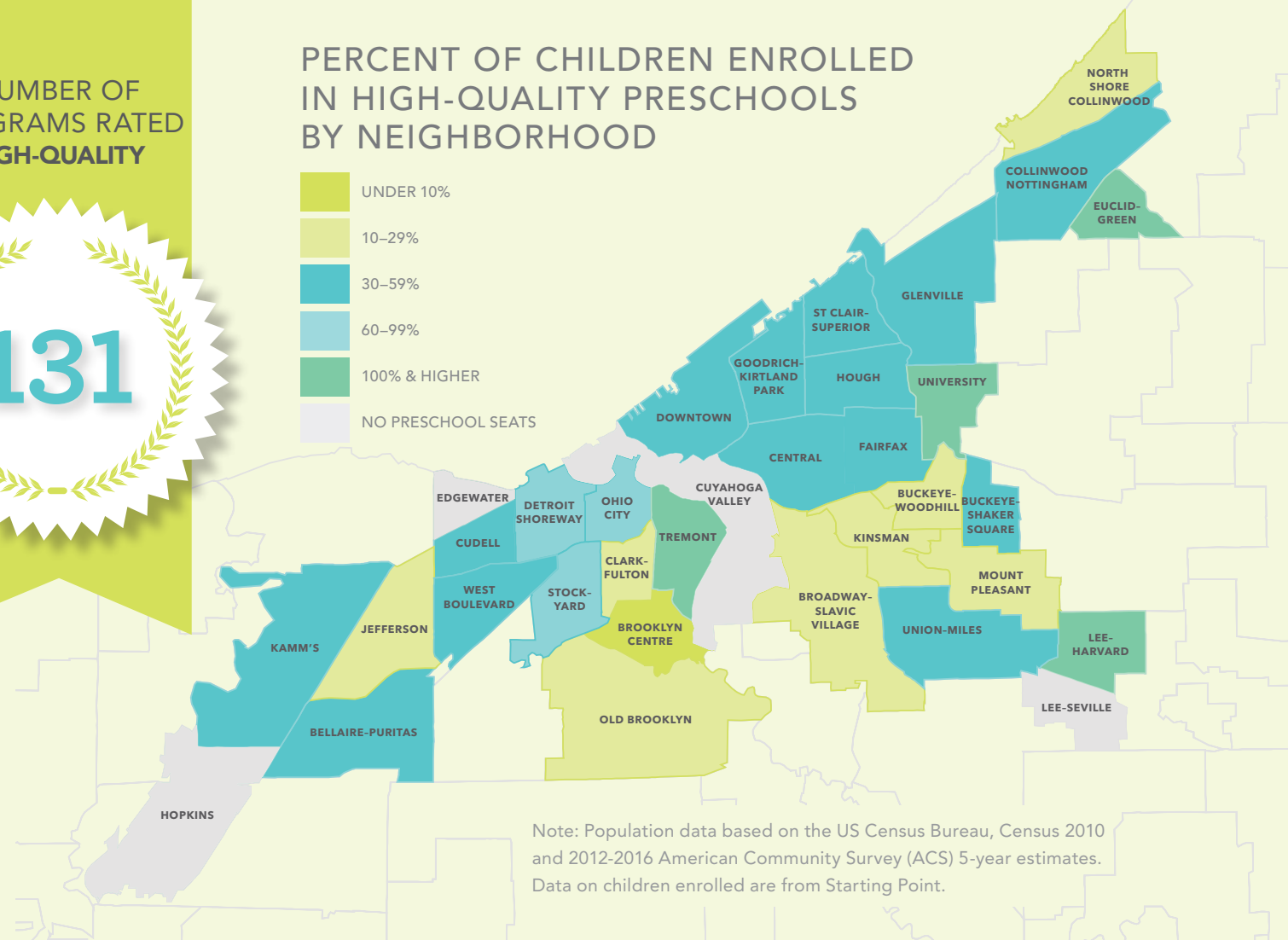
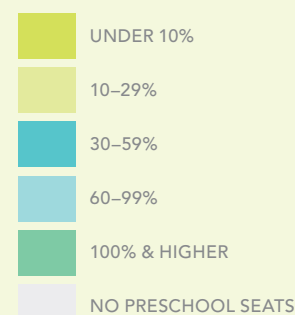
State of Preschool

The 4,818 children currently enrolled in high-quality preschool represents a 69 percent increase since PRE4CLE's baseline year of 2013. All Cleveland Metropolitan School District (CMSD) sites are assumed to be high-quality, and the enrollment in the sites still pending rating are reflected in the bar graph. There is still much work to be done to increase the availability of quality preschool across Cleveland, but significant progress has been made.

NUMBER OF PROGRAMS RATED HIGH-QUALITY

131

PERCENT OF CHILDREN ENROLLED IN HIGH-QUALITY PRESCHOOLS BY NEIGHBORHOOD



Note: Population data based on the US Census Bureau, Census 2010 and 2012-2016 American Community Survey (ACS) 5-year estimates. Data on children enrolled are from Starting Point.

3- TO 5-YEAR-OLDS
(not yet in Kindergarten)
IN CLEVELAND



PROJECTED PRESCHOOL TAKE-UP RATE*

ENROLLMENT IN HIGH-QUALITY SEATS IN 2013 (BASELINE)

HIGH-QUALITY ENROLLMENT IN JUNE 2018

216 CMSD seats pending high-quality rating

11,400

7,980

2,857

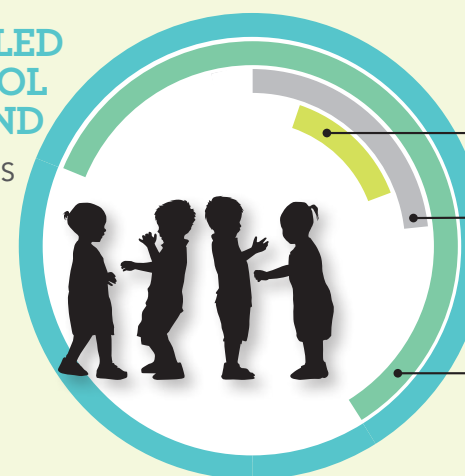
4,818

*The Take-Up Rate refers to the percent of parents that are projected to opt in to preschool if it were universally available. 70% is the industry standard.

KIDS ENROLLED IN PRESCHOOL IN CLEVELAND

3- TO 5-YEAR-OLDS ENROLLED IN PRESCHOOL IN CLEVELAND

7,356



CHILDREN ENROLLED IN LOWER-QUALITY PRESCHOOL

993

CHILDREN ENROLLED IN UNRATED PRESCHOOL

1,545

CHILDREN ENROLLED IN HIGH-QUALITY PRESCHOOL

4,818

Note: High-quality preschools include those rated 3, 4, or 5 stars in Ohio's Step Up To Quality 5-star rating system. All CMSD seats pending rating are assumed to be high-quality, as defined in the original PRE4CLE Plan. Lower-quality preschools are those that have 1- and 2-star ratings.

PRE4CLE ENROLLMENT

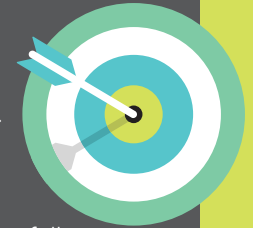
Benchmark:

40% OF PRESCHOOL-AGED CHILDREN
WILL BE ENROLLED IN HIGH-QUALITY
PRESCHOOL BY JUNE 2018, **45%** BY
JUNE 2019, AND **50%** BY JUNE 2020.

PROGRESS
TOWARDS GOAL:
42%
OF PRESCHOOL-AGED
CHILDREN ARE ENROLLED
IN HIGH-QUALITY
PRESCHOOL

PRE4CLE has a goal that
high-quality preschools
are operating at **85%** capacity.

At the end of this school year,
87% of available high-quality
preschool seats in Cleveland were full.



PRE4CLE is working to ensure that families understand the importance of high-quality preschool and have the tools they need to find and enroll in the right high-quality preschool for their child. PRE4CLE's Enrollment Campaign includes outreach to families through direct engagement, a broad-based communication campaign, and partnerships with more than 40 community agencies.

376

PARENT
INFORMATION
CARDS
COMPLETED

455

CHILDREN
REFERRED TO
HIGH-QUALITY
PRESCHOOL

55

COMMUNITY EVENTS
ATTENDED WITH

333

FAMILIES REACHED
AT THOSE EVENTS

378

PHONE
CONSULTATIONS
MADE WITH FAMILIES
AS A RESULT
OF OUTREACH

34

OPEN HOUSES HOSTED
RESULTING IN

435

ATTENDEES AND
237
ENROLLMENTS

5 MIL+

IMPRESSIONS
THROUGH RADIO,
TV, DIGITAL ADS,
DIRECT MAIL, AND
SOCIAL MEDIA



PRESCHOOL PRESCRIPTION:

Through the Preschool Prescription, **PRE4CLE and The Literacy Cooperative** partnered with

24 pediatric and family medicine practices in The MetroHealth System, Cleveland Clinic, University Hospitals, Neighborhood Family Practice Community Health Centers, and Northeast Ohio Neighborhood Health Services to train pediatricians to use routine check-ups to discuss the value of preschool for a child's academic, social, and emotional development and link families to resources to find the best preschool option for their child. Last year, high-quality preschool enrollment rose an average of 17 percent in neighborhoods where the Preschool Prescription program was piloted.

PRE4CLE PROVIDER

Benchmark:

INCREASE THE NUMBER OF STEP UP TO
QUALITY HIGHLY RATED PRESCHOOL
PROGRAMS BY **30%** BETWEEN
JULY 1, 2016 AND JUNE 30, 2018.

PROGRESS
TOWARDS GOAL:

110%

INCREASE IN THE NUMBER OF
HIGHLY RATED PRESCHOOLS

With this benchmark expiring at the end of June 2018, the following new benchmark will measure our success toward increasing the number of high-quality preschool providers in Cleveland over the next two years.

NEW BENCHMARK:

INCREASE THE NUMBER OF
STEP UP TO QUALITY HIGHLY RATED
PRESCHOOL PROGRAMS BY
20% BY JUNE 2020.

NEW HIGH-QUALITY PRESCHOOL SEATS
SINCE 2013 WHEN PRE4CLE BEGAN



High-Quality Seats in 2013 **3,530**

High-Quality Seats Now **5,533**

Total Quality Seat Increase **2,003**



meeting additional quality
standards **above and beyond** what
Step Up To Quality requires

ACCELERATED QUALITY IMPROVEMENT MODEL:

To date, **11** preschools have participated in PRE4CLE's Accelerated Quality Improvement Model for Step Up To Quality and received high-quality ratings from the State of Ohio by participating in professional development and evaluation and receiving technical assistance and materials.

“We are grateful for the support provided by PRE4CLE to purchase equipment to enhance our classroom environments and the curriculum and assessment training that was provided to prepare the teachers at A Jubilee Academy to be successful. The one-on-one training and support from our Starting Point Technical Assistant pushed our staff to gain confidence and built staff morale. Starting Point gave us the tools to provide quality care, which led us to receive a 3-star Step Up To Quality rating and become a PRE4CLE Provider. This has brought us recognition that we are high-quality preschool provider in Cleveland and has helped us host community events, build partnerships, and become fully enrolled. We have continued our commitment to providing quality care in the City of Cleveland through ongoing professional development and we are proud to say we are now a 5-star rated program!”

- Chalfonte Smith, Parent, Owner/Director, A Jubilee Academy

Cuyahoga County's Universal Pre-Kindergarten (UPK) Program provides scholarships for families and resources for preschool programs to improve their quality. UPK was recently expanded through public and private investment to reach more families in Cleveland and throughout the county.

{ **36** UPK PROVIDERS IN CLEVELAND }

Giving families greater access to scholarships for high-quality preschool and further improving the quality of Cleveland's preschools.

PRE4CLE CHILD-LEVEL

Benchmarks:

50% OF CHILDREN WHO ATTENDED A PRE4CLE PRESCHOOL ARE **ON TRACK ON THE LANGUAGE AND LITERACY SUBSCALE** OF THE OHIO KINDERGARTEN READINESS ASSESSMENT **IN THE FALL OF 2018** (FROM THE BASELINE OF 44.7%).

PROGRESS
TOWARDS GOAL:

50%

ON TRACK IN FALL 2017

65% OF CHILDREN WHO ATTENDED A PRE4CLE PRESCHOOL ARE IN THE **DEMONSTRATING OR APPROACHING SCHOOL READINESS** BANDS OF PERFORMANCE ON THE OHIO KINDERGARTEN READINESS ASSESSMENT, WITH AT LEAST 25% IN THE DEMONSTRATING SCHOOL READINESS BAND **IN THE FALL OF 2018** (FROM THE BASELINE OF 60.2%).

PROGRESS
TOWARDS GOAL:

65%

IN APPROACHING & DEMONSTRATING

26.8%

IN DEMONSTRATING
IN FALL 2017

CHILDREN WHO ARE KINDERGARTEN READY DEMONSTRATE:



Early Literacy
and Math Skills



Positive Interactions
with Teachers
and Peers



The Ability to
Succeed in a Classroom
Environment



Enthusiasm for Learning

Kindergarten Readiness and the KRA

The Kindergarten Readiness Assessment (KRA) is administered by a child's teacher in the fall of their kindergarten year. The assessment is administered in three ways: selecting an answer to a question the teacher asks, performing a requested task, or being observed by the teacher during school and at recess.

The KRA uses a variety of developmentally appropriate tasks to assess four areas of a student's development and learning: language and literacy, mathematics, social skills, and physical development and well-being. Each child receives a score for each area as well as an overall score.

The overall score is the total of the scores in each of the four areas and is divided into three bands of performance: Demonstrating Readiness, Approaching Readiness, and Emerging Readiness. The Language and Literacy assessment also divides its score into two levels: on-track and not on-track.

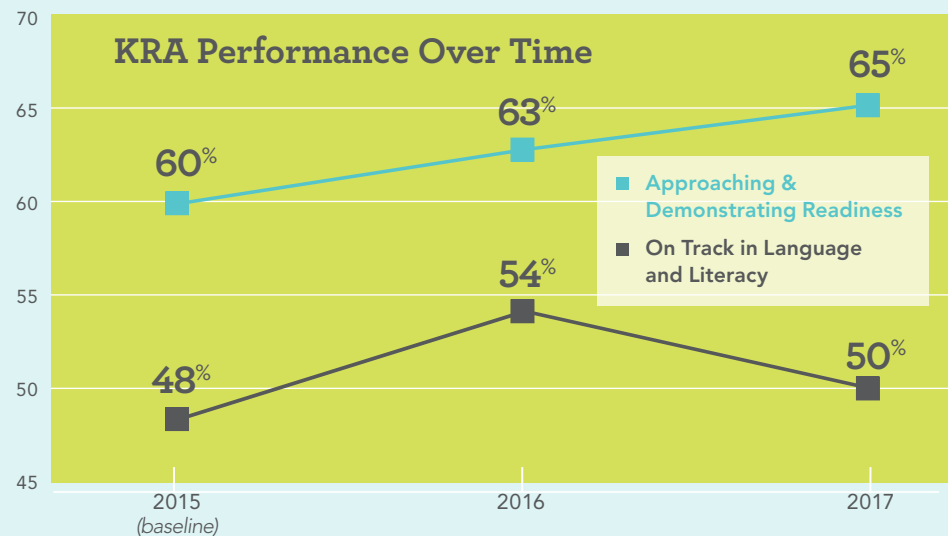
Children in PRE4CLE classrooms are making gains on the Kindergarten Readiness Assessment, but those children who regularly attend a high-quality preschool perform even better. These results show the importance of enrolling children in high-quality preschool programs early and encouraging good attendance once they are enrolled.

	ALL PRE4CLE	REGULARLY ATTENDED PRE4CLE
Approaching and Demonstrating	65%	68%
Demonstrating	26.8%	29%
On-Track	50%	53%

NOTE: In this analysis, we focused on children who attended PRE4CLE sites in the City of Cleveland in 2015-2017 and attended CMSD for kindergarten beginning in the falls of 2016 (N=1153) and 2017 (N=1320). Children who received a high dose of PRE4CLE are defined as those who attended at least one day for eight or more months. In 2016, there were N=848 children who received a high dose and in 2017, there were N=1015 children who received a high dose. These children were in PRE4CLE classrooms during the 2015-2016 and 2016-2017 school years and were given the KRA upon their entry to kindergarten in the falls of 2016 and 2017. The total sample of children in CMSD kindergarten classrooms who took the KRA in the fall of 2016 is N=2936 and the total sample of children in CMSD kindergarten classrooms who took the KRA in the fall of 2017 is N=2878.



Fall of 2017 marked the third year of kindergarten readiness results for children in PRE4CLE Provider programs. The data show that there has been growth in children's readiness both on the language and literacy subscale and overall scores on the Kindergarten Readiness Assessment since PRE4CLE began in 2014.



Advocacy

PRE4CLE continues to provide advocacy leadership at the local, state, and federal level for the early learning needs of Cleveland's children. During 2017 and 2018, PRE4CLE reached out to every candidate for Ohio Governor as part of the Vote for Ohio

Kids campaign, a statewide campaign to encourage Ohio's next Governor to make early childhood education and health top priorities in the next administration. PRE4CLE also worked with the Ohio legislature to maintain funding for early learning in the 2018-2019 state budget, to include three-year-olds in the Ohio Public Preschool Program, and to preserve the Kindergarten Readiness Assessment after its proposed elimination.



Bellaire-Puritas

Artemus Ward
Puritas Head Start
Robinson G. Jones

Broadway-Slavic Village

Mound
Villa Head Start
Warner Girls' Leadership Academy
Willow

Brooklyn Centre

Corrina Bryant
Denison
Maribel Guerra

Buckeye-Shaker Square

Buckeye Head Start
Fundamentals Early Childhood Development Academy
Sunbeam

Buckeye-Woodhill

Debbie Williams Suber
East End Individual Learning Center
Harvey Rice

Central

Bingham Early Learning Center
Dike School of the Arts
The Early Childhood Center at Arbor Park
Friendly Inn Settlement
George Washington Carver
King Kennedy Head Start
Marion Sterling
Outhwaite Head Start
William Patrick Day Head Start
YWCA of Greater Cleveland

Clark-Fulton

Market Square Horizon Education Center
Walton

Collinwood-Nottingham

East Clark
Hanna Gibbons
Intergenerational Day Care
Kenneth W. Clement Boys' Leadership Academy

Cudell

Marion Seltzer
Willard Child Development Center

Detroit Shoreway

Gordon Square Early Learning Center
H. Barbara Booker
Joseph Gallagher
St. Augustine Manor Child Enrichment Center
Waverly

Downtown

Cleveland Fed Kids

Euclid-Green

Carl B. Stokes Head Start
Euclid Park
Kidd's Preschool Enrichment Center

Fairfax

Bolton
St. Adalbert

Glenville

Apples of Gold Child Care II
Brightside Academy-Glenville
Franklin D. Roosevelt
Glenville Early Learning Center
Iowa-Maple
Mary M. Bethune
Murtis Taylor at Kathryn R. Tyler Center
Patrick Henry
Stonebrook Montessori
Wade Early Learning Center

Goodrich- Kirtland Park

Case

Hough

Daniel E. Morgan
Lexington Bell Early Childhood Center
Mary B. Martin
Wade Park

Jefferson

Garfield
Wilson's Home Daycare

Kamm's

Clara E. Westropp
Douglas MacArthur
Newton D. Baker
Riverside
Riverside Head Start
Valley View Boys' Leadership Academy
West Park Discovery World

Kinsman

Anton Grdina
Rainbow Terrace Head Start

Lee-Harvard

Adlai Stevenson
Charles W. Eliot
Louis Stokes Head Start

Mount Pleasant

Andrew J. Rickoff
Brightside Academy
Murtis Taylor Child Enrichment Program

North Shore Collinwood

A Jubilee Academy
Memorial
Oliver Perry

Ohio City

Lakeview Terrace Head Start
Orchard Hale STEM
Paul Dunbar
Urban Community School

Old Brooklyn

Benjamin Franklin
Charles Mooney
Old Brooklyn Horizon Education Center
Weekare Day Care
William Cullen Bryant

St.Clair-Superior

St. Phillip Neri Head Start
St. Thomas Aquinas Head Start
Willson

Stockyard

Clark
Salvation Army Ohio City
Thomas Jefferson

Tremont

Buhrer
Horizon Learning Center
Luis Munoz Marin
Merrick House
Scranton
Tremont Montessori

Union-Miles

Chapelside Academy
Charles Dickens
Miles
Miles Park
Nathan Hale
Robert Jamison
Union Miles Head Start

University

The Music Settlement

West Boulevard

Almira
Louis Agassiz
St. Ignatius Head Start
Wilbur Wright



Cleveland Early Childhood Compact Members

Executive Committee

Eric Gordon, CEO, Cleveland Metropolitan School District (Co-Chair)
Marcia Egbert, Senior Program Officer, The George Gund Foundation (Co-Chair)
Rebekah Dorman, Director, Cuyahoga County Office of Early Childhood
Monyka Price, Chief of Education, City of Cleveland Office of Mayor Frank Jackson
Mark Sniderman, Executive in Residence, Case Western Reserve University

Members

Kristen Baird Adams, Chief Operating Officer, Office of the Regional Presidents, PNC Bank
Elizabeth Anthony, Senior Research Associate, Case Western Reserve University
Ann Bowdish, Greater Cleveland Congregations, Early Childhood Expert
Evelyn Burnett, Vice President of Economic Opportunity, Cleveland Neighborhood Progress
Jacklyn A. Chisholm, Ph.D., President and CEO, Council for Economic Opportunities in Greater Cleveland
Denise Crudup, Director of Education and Learning, Cleveland Public Library
Erin Deimling, Vice President and Director, Client and Community Relations, PNC Bank

Jennifer Dodd, Director of Operations and Development, Educational Service Center of Northeast Ohio
Cindy Fareed, Quality Enhancement Director, Starting Point
Rob Fischer, Co-Director, Center on Urban Poverty and Community Development, Case Western Reserve University
Debbie Fodge, Assistant Director, Starting Point
Magda Gomez, Manager, Enrollment Communications, Tri-C, Cleveland Hispanic Roundtable Representative
Maribel Guerra, Provider Advisory Committee Representative, Develop & Enhance the Mind Enrichment Center
Denise Hallman, Early Childhood Education Coordinator, ideastream

Kathleen Hallissey, Director of Community-Responsive Grantmaking, Cleveland Foundation
Katie Kelly, Executive Director, PRE4CLE
Bob Mengerink, Superintendent, Educational Service Center of Northeast Ohio
Karen Mintzer, Director, Bright Beginnings
Ann Mullin, Senior Program Officer, The George Gund Foundation
Royce Muskeyvalley, Cleveland Foundation Fellow, Cleveland Neighborhood Progress
Elizabeth Newman, President and CEO, The Centers for Families and Children
Billie Osborne Fears, Executive Director, Starting Point
Kara Porter, Director of Education in Community Impact, United Way of Greater Cleveland

David Quolke, President, Cleveland Teachers Union (CTU)
Michelle Rzucidlo-Rupright, Teacher and CTU Secretary, CMSD
Linda Schlein, Greater Cleveland Congregations
David Smith, Provider Advisory Committee Representative, Executive Director, Horizon Education Centers
Piet van Lier, Executive Director, Cleveland Transformation Alliance
Nicole Vitale, Director of Early Childhood and Literacy, CMSD
Marianne Wolf, Director of Special Education Preschool, CMSD
Sajit Zachariah, Ph.D., Dean, College of Education, Cleveland State University



PARTNER ORGANIZATIONS

The work of PRE4CLE is supported by many organizations in the Cleveland community that are not represented on the Cleveland Early Childhood Compact. Without these additional partners, we would not be able to meet our goals. We are extremely grateful to these organizations and the Cleveland community for championing high-quality early childhood education.

PRE4CLE FUNDERS

PRE4CLE is grateful for the generous support of our funders.

The Abington Foundation
The Bruening Foundation
The Char and Chuck Fowler Family Foundation
The Cleveland Foundation
The Cleveland Metropolitan School District
Cuyahoga County
The George Gund Foundation
The Hershey Foundation
Higley Fund
O'Neill Brothers Foundation
PNC Foundation
The Reinberger Foundation
The Thomas White Foundation

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Michelle Connavino, Operations and Outreach Specialist
Akanni Thomas, Outreach and Engagement Specialist
Britton Hill, Outreach and Engagement Specialist
Billie Osborne-Fears, Executive Director, Starting Point

PRE4CLE would like to acknowledge the Educational Service Center of Northeast Ohio and Starting Point for their significant leadership as PRE4CLE lead agencies, as well as in-kind support for PRE4CLE operations and programs.



About PRE4CLE

PRE4CLE is Cleveland's plan to expand access to high-quality preschool for all 3- and 4-year-olds in Cleveland. PRE4CLE connects parents to high-quality public and private preschool programs, connects preschool providers to tools and resources to increase their quality and serve more children, and provides strategic leadership to accelerate the availability of high-quality preschool in Cleveland.

PRE4CLE was developed by a steering committee of more than 50 community leaders in 2014 to fulfill a core goal of *Cleveland's Plan for Transforming Schools*. PRE4CLE is grounded in research, built from best practices, and created specifically to serve Cleveland's children. PRE4CLE officially began its work in March of 2014, guided by The Cleveland Early Childhood Compact, a public-private leadership body. This third annual report of PRE4CLE reflects accomplishments as of June 2018.

Note about Data:

All data from this report reflect progress as of June 2018. Data were gathered from several sources, to whom we owe a debt of gratitude for providing their time and expertise. In particular, we thank Case Western Reserve University, through the Jack, Joseph, & Morton Mandel School of Applied Social Sciences, which worked with PRE4CLE to analyze the Kindergarten Readiness Assessment data as well as data on high-quality preschool sites and child enrollment. We also thank our high-quality providers for willingly sharing their data with Starting Point.

Definition of High-Quality:

PRE4CLE defines high-quality preschool programs as those that have a rating of 3 to 5 stars in Ohio's Step Up To Quality rating system. Step Up To Quality recognizes and promotes early learning programs that meet research-based quality standards that lead to improved outcomes for children.



PRE4CLE

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