

Thank you for your commitment to *fund families first.*

Dear Supporter,

As Ohio's state budget continues through the Senate, there has never been a better time to step up and use our voice to fight for Ohio's families. Our state senators have the opportunity to make Ohio a state that families want to be, raising a new generation of Ohioans to prosper, work, and make our communities great.

We have an obligation to tell our State Senators that **funding Ohio's families MUST come first.**

This toolkit includes social posts for personal and business social media accounts, important statistics, a call script, and a way to get your child involved with a coloring sheet!

Speaking up and speaking out is a cornerstone of democracy. Join us in our fight to **fund Ohio's families first.**

How To Use This Toolkit

1. Choose your social post

Flip through the available social posts throughout this toolkit and select the one (or few!) that you want to post.

2. Download your post

In the top left corner of the screen, click “File” and “Download.” A download box will pop up on the right side, and you can select which pages you want to download.

3. Copy/Paste your caption

Match the caption to the correct social post and copy/paste it onto the social platform of your choice.

4. Tag a senator!

Cleveland/Northeast Ohio-based senators are highlighted in green. Tag every senator on your post!

Key Senators

Brian	Chavez	(614) 466-6508	chavez@ohiosenate.gov	@SenBrianChavez (X), @SenatorChavez (FB)
Nathan	Manning	614-644-7613	manning@ohiosenate.gov	@ManningForOH (FB, IG)
Al	Landis	614-466-5838	landis@ohiosenate.gov	@Al_Landis (X)
Tom	Patton	614-466-8056	patton@ohiosenate.gov	@TomPattonOH (X), @Patton.24 (IG)
Al	Cutrona	614-466-8285	cutrona@ohiosenate.gov	@AlCutrona (X, IG), @RepAlCutrona (FB)
Kyle	Koehler	614-466-3780	koehler@ohiosenate.gov	@RepKoehler (X, IG)
Theresa	Gavarone	614-466-8060	gavarone@ohiosenate.gov	@TheresaGavarone (X, FB, IG)
Susan	Manchester	614-466-7584	ellie.bain@ohiosenate.gov	@SusanManchester (X, IG), SusanManchesterForOhio (FB)
Andrew	Brenner	614-466-8086	brenner@ohiosenate.gov	@BrennerForOhio (X)
Mark	Romanchuk	614-466-7505	romanchuk@ohiosenate.gov	@SenRomanchuk (X), @MarkRomanchukForOhio (FB)
Jerry	Cirino	(614) 644-7718	cirino@ohiosenate.gov	@SenatorCirino (X), @ElectCirino (FB)

55%

of parents say child care is not affordable. Middle-income families are more likely to say that finding affordable care is a challenge.

Ask our senators to
fund Ohio's families first.

Social Media Post 1: 55%

The Background:

In a survey of Northeast Ohio families, 55% of parents responded that child care is not affordable for their families. Middle income families are the largest group to report this.

The state of Ohio has the lowest income threshold for publicly funded child care at 145% of the federal poverty level. For a family of four, this is about \$46,617, or about \$3,884 per month. With these numbers in mind and the current cost of child care in the state, many families find child care inaccessible.

Text for your post:

DID YOU KNOW: Most families who report that child care is inaccessible are middle class.

We are asking our State Senators to FUND CHILD CARE NOW! This funding is vital for Ohio's working class families, and is the key to keeping Ohio a great place to raise a family.

@(Tag your senator) Restore the governor's budget proposal to fund Child Care Choice Vouchers!

#FundFamiliesFirst



FUND

families

FIRST



Social Media Post 2: Fund families first

The Background:

The current state budget proposal includes \$600m in funding for a stadium project for Cleveland Browns owners Jimmy and Dee Haslam. This funding, when directed toward families in the state, can fund Ohio's Child Care Choice Vouchers three times over. This expansion in funding can allow more families to receive child care funding, leading to more Ohioans back at work and less families struggling to make ends meet.

Text for your post:

Funding Families First means the Ohio Senate will spend money on working-class Ohioans, leading to a better outcome for every community.

JOIN ME in asking our State Senators to restore Governor DeWine's child care choice voucher funding!

@(tag your senators)

#FundFamiliesFirst

MAKE OHIO
GREAT
(for kids)

FUND CHILD CARE NOW.

Social Media Post 3: Make Ohio Great

The Background:

Ohio's politicians tout our state as a great place for Ohio's families. New industries moving in, partnered with a low cost of living, provide an incredible incentive for young families looking for the perfect place to raise their kids.

Unfortunately, Ohio cannot prosper without adequate child care funding. The median income for a family of four is about \$90,000, and the average annual cost of childcare in Ohio is around \$10,000 per child, meaning the average family spends almost a quarter of their pre-tax income on child care per year.

These numbers do not add up for most Ohioans. Supporting Ohio's families and kids means putting critical funding towards child care for working-class Ohioans.

Text for your post:

Ohio could be the best state in the country to raise a family, but we're missing a critical piece: funding for our critical child care system.

Ohio cannot become the state we know it can be until our policymakers commit to funding child care, making Ohio affordable for families.

@(TAG YOUR SENATOR) Restore the governor's budget proposal to fund Child Care Choice Vouchers!

#FundFamiliesFirst

WELCOME TO



The 49th best state for families!

FUND CHILD CARE NOW.

Social Media Post 4: Welcome To Ohio

The Background:

Ohio is the 17th state to join the United States, the 7th most populated state, and the 16th most affordable state to live in. Despite this, Ohio ranks 49th in publicly funded child care eligibility, at 145% of the federal poverty level, or \$46,617.50 for a family of four.

This means that many working-class Ohioans who struggle to afford child care could go to almost any other state in the country and have a better chance of receiving quality child care. This is vital not only to a child's development, but also to the economy.

Families need child care to go to work, to participate in the economy, and to fuel Ohio's businesses.

Text for your post:

Welcome to Ohio: 49th best state for families and children in the USA!

As it stands, only families making 145% of the federal poverty level can get help paying for child care. That translates to roughly \$46,600 for a family of four, meaning most of Ohio's working-class families are priced out of the expensive child care system.

Ohio's families deserve more. @(TAG YOUR SENATOR), restore the Governor's proposed PFCC eligibility to 160% FPL.

#FundFamiliesFirst



I SUPPORT



Ohio's families

● Fund child care now. ●

Name _____ Age _____

Why I Love Preschool...

The Coloring Sheet

The previous page is to be printed out and given to your child to color, write on, and show what preschool means to them. On the back of that page, we're encouraging families to write a note explaining how access to child care impacts their family.

Once complete, you can send the drawing to your state senator, take a photo and upload to social media, or send it to PRE4CLE for us to send along to our lawmakers!

PRE4CLE

6393 Oak Tree Blvd.

Independence, OH 44131

Sample phone script for calling policymakers about restoring Child Care Choice Voucher funding

Feel free to use this sample phone script as a guide for calling your State Senators in the Ohio Senate. Please remember to customize, and add any relevant personal experiences.

Hi, my name is [NAME] and I live in [TOWN/COUNTY]. I am calling today to ask you to restore Governor DeWine's investments in child care, including restoring the child care eligibility level to 160% of the federal poverty level and restoring \$25 million to Ohio's Child Care Choice Vouchers. Ohio's families need this funding to return to the workforce, participate in our state's growing economy, and raise their families in our communities.

[IF DESIRED: Insert quick personal detail about how important funding is to you]

Expanding the already successful Child Care Choice Vouchers program will allow families a chance to catch up and get ahead. Please support the amendments that restore this funding!